

David Touve

Williams School of Commerce, Economics and Politics
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Education

- PhD**
Management
Vanderbilt University, 2010
Owen Graduate School of Management
Dissertation: Ghosts in the shell—an investigation of the relationship between automation and the nature of work.
- MBA**
University of Sydney / University of New South Wales, 2004
Australian Graduate School of Management
New York University
Stern School of Business
Coursework as part of the Partnership in International Management
- BA**
Economics
Northwestern University, 1990
Weinberg College of Arts & Sciences

Academic Appointments

- 2009-present
Assistant Professor of Business Administration
Washington and Lee University
Williams School of Commerce Economics and Politics
- 2006-2009
Affiliated Researcher
Vanderbilt University
Curb Center for Art, Enterprise, and Public Policy

Industry Experience

- 2004-2005
Engadget / Joystiq: *Features Editor (acquired by AOL).*
- 2004
Community Development Venture Capital Alliance: *Research Associate*
- 2001
Kick, Inc: *Head of Marketing (Acquired by Sony)*
- 2000-2001
MyFilms: *Founder and Developer*
- 2000
Lycos: *Director of Marketing (Acquired by Terra)*
- 1999
Sonique: *Head of Marketing (Acquired by Lycos)*
- 1998
Noisebox: *Founder and Developer (Acquired by Sonique)*
- 1993-1998
Vega: *Founder and Market Maker, currency and commodity options*
- 1991-1993
Futrex Trading Partnership: *Assistant Trader, currency and index options*

Publications

Journal Articles

Chen, Y. & Touve, D. (In Press). Conformity, political participation, and economic rewards: The case of Chinese private entrepreneurs. *Asia Pacific Journal of Management*.

Book Chapters

Tepper, S., Hargittai, E., & Touve, D. (2007). Music, Mavens, and Technology. In S. Tepper & B. Ivey (Eds.), *Engaging Art: The Next Great Transformation of America's Cultural Life*: 71-193. New York: Routledge.

Policy and Practice

Page, W. & Touve, D. (2010). Moving Digital Britain Forward Without Leaving Creative Britain Behind. *Economic Insight, PRS for Music*.

Page, W., Carey, C. & Touve, D. (2009). How to dance to ARPU when licensees call the tune. *Economic Insight, PRS for Music*.

Page, W., Touve, D. & McMahon, K. (2008). Shadow Pricing P2P's Economic Impact. *Economic Insight, PRS for Music*.

Page, W. & Touve, D. (2008). Should Music Rights Societies Pursue Equity? *Economic Insight, PRS for Music*.

Touve, D., & Tepper, S. (2007). Leisure in America: Searching for the Forest Among the Trees. *Curb Center for Art, Enterprise and Public Policy*. Prepared for the Getty Leadership Institute, Cultural Organizations and Changing Leisure Trends.

Book Reviews

Touve, D. (2010). Collective Licensing at the ISP Level. *New Matter* (a publication of the State Bar of California), 35(3), p. 41, 43.

Presentations

Academic Conferences

Touve, D. (2010). Rich and Powerful: A power-aware theory of the design of organizational media. *Annual Meeting of the Academy of Management*, Montreal.

Stansbury, J. & Touve, D. (2009). Moral imagination as a dynamic capability of the firm. *Annual meeting of the Academy of Management*, Chicago.

Touve, D. (2008). A theory of the technologies for meaningful organizations. *Annual meeting of the Academy of Management*, Anaheim.

Touve, D. (2007). Organizational information asymmetry, media sociability and structural design. *Annual meeting of the Academy of Management*, Philadelphia.

Touve, D. (2006). Reconsidering the consequences of influence tactics: Returning to the work of Falbe and Yukl. *Annual meeting of the Academy of Management, Atlanta.*

Touve, D. (2006). Social graffiti and the hazardous exchange of adjectives: New forms of social information and identity in online spaces. *Annual meeting of the American Sociological Association, Montreal.*

Tepper, S., Hargittai, E., & Touve, D. (2005). Music, mavens and technology. *Annual meeting of the American Sociological Association, Philadelphia.*

Practice and Policy

Touve, D. (2010). Money for Nothing and your Bits for Free. *Future of Music Policy Summit, Washington D.C.*

Touve, D. (2010). The big question: Is a network license worth doing? *Digital Music Roundtable. Kristiansand, Norway.*

Touve, D. (2010). Kontent is Key. *Telco 2.0, Executive Brainstorm. London, England.*

Touve, D. (2010). Multiple platform disorder. *Telco 2.0. London, England.*

Touve, D. (2009). Media 2.0: Digital distribution in a pirate world. *Telco 2.0 Executive Brainstorm, London, U.K and Orlando, FL.*

Page, W. & Touve, D. (2009). Financing creative industries: Should rights societies pursue equity? *CISAC World Copyright Summit, Washington, D.C.*

Working Papers

Touve, D. An investigation of the link between automation and the nature of work.

Touve, D. Rich and Powerful: A power-aware theory of the design of organizational media.

Stansbury, J. & Touve, D. Moral imagination as a dynamic capability of the firm.

Touve, D. A theory of organizations as strategic and adaptive information processing systems.

Work in Progress

Touve, D. The paradox of entrepreneurship: Organizing unknown opportunity.

Touve, D. STRTG—the basic principles of strategy.

Fellowships and Awards

2004-2009	Vanderbilt University Graduate Student Fellowship
1986-1990	Tenneco, Inc. Merit Scholarship

Honors and Workshops

2008	Social Computing Symposium, <i>Microsoft Research</i>
2008	Doctoral Consortium, <i>OCIS division of Academy of Management</i>
2008	Research Institute for the Science of Socio-Technical Systems
2007	West Coast Research Symposium on Technology Entrepreneurship
2007	Doctoral Consortium, <i>OMT Division of the Academy of Management</i>

Committee Appointments

2010-present	University Library Committee, <i>Washington and Lee University</i>
2009-2010	Teaching Sub-committee, <i>OMT division, Academy of Management</i>

Affiliations

2004-2010	Academy of Management
2006-2008	American Sociological Association
1992-1998	Chicago Mercantile Exchange
1992-1998	National Futures Association

Teaching

Strategic Management, Washington and Lee University
Undergraduate level.

Controversies and Debates in Management, Vanderbilt University
MBA level. Guest lecturer and Teaching Assistant.

Exploring Corporate Social Responsibility, Vanderbilt University
Undergraduate level. Guest lecturer.

Organization Design, Vanderbilt University
MBA level. Teaching assistant.

Media

Interviews, quotes, mentions

Financial Times, The Register, The Guardian, PC Magazine, WIRED, Crain's Chicago Business, Chicago Tribune, Hong Kong Morning Post, Billboard, Spin, Industry Standard, I.D. Magazine.