

Elizabeth Goad Oliver
Department of Accounting
Williams School of Commerce, Economics, and Politics
Washington and Lee University
Lexington, Virginia 24450
olivere@wlu.edu

(540)458-8637 work

(540)463-3118 home

ADMINISTRATIVE POSITIONS HELD

Head, Department of Accounting, Washington and Lee University (2003 to present)

**Associate Dean, Williams School of Commerce, Economics, and Politics,
Washington and Lee University (1998 to 2003)**

ACADEMIC PROGRESSION

Teaching and Research:

Washington and Lee University	
Professor of Accounting	2003 to present
Associate Professor of Accounting	1997 to 2003
Assistant Professor of Accounting	1991 to 1997
Texas A&M University	
Lecturer in Accounting	1990 to 1991
Research Assistant to Dr. Gary Giroux	1988 to 1990
University of Texas at San Antonio	
Teaching Associate	1987 to 1988
University of Virginia	
Lecturer in Accounting	1986
Teaching Assistant	1983 to 1985

Education:

Ph.D.	Texas A&M University, August 1992
M.S. in Accounting	University of Virginia, January 1986
M.A. in English	University of Kansas, May 1974
A.B.	Mary Baldwin College, May 1972

PROFESSIONAL EXPERIENCE

Faculty Fellow, Arthur Andersen LLP, Washington, D.C., 1997 to 1998

PROFESSIONAL CERTIFICATION

Certified Public Accountant, Virginia

CURRENT RESEARCH INTERESTS

U.S. and International Pensions
Corporate Reputation
Executive Compensation
Higher Education Management

CLASSES TAUGHT

Introductory Financial Accounting
Introductory Managerial Accounting
Intermediate Accounting
Financial Statement Analysis

PUBLICATIONS

"The Reputation Audit: Measuring and Managing Corporate Reputation," with Sridhar Ramamoorti and Karen S. Cravens, *European Management Journal*, Vol. 2, No. 2, April 2003, pp. 201-212.

"An International Comparison of Employee Welfare Plans," with Karen S. Cravens, *Thunderbird International Business Review*, May-June 2001, pp. 261-284.

"The Influence of Culture on Pension Plans," with Karen S. Cravens, *International Journal of Accounting*, Vol. 35, No. 4, 2000, pp. 521-537.

"Cultural Influences on Managerial Choice: An Empirical Study of Employee Benefit Plans in the United States," with Karen S. Cravens, *Journal of International Business Studies*, Vol. 4, Fourth Quarter 1999, pp. 745-762.

"Building on the British Model: A Model for Training Accounting Professionals in the U.S.," with Hubert D. Glover, Alan I. Blankley, and Graham J. Holt, *The International Association of Management Journal*, Vol. 4, Fall 1996.

"An Integrated Business School Model," with Hubert D. Glover and Alan I. Blankley, *Management Accounting*, May 1995, pp. 35-37.

PROCEEDINGS & PRESENTATIONS

- “Does Monitoring by Unions, Institutional Investors, and Big Six Auditors Improve the Accuracy of the Pension Rate of Return?” with Alan I. Blankley and Edward P. Swanson, at American Accounting Association Annual Meeting, Research Forum, August 20, 1997.
- "Cultural Influences on Managerial Choice: An Empirical Study of Employee Benefit Plans in the United States," with Karen S. Cravens, at the Critical Perspectives in Accounting Symposium, April 27, 1996.
- “Employee Benefit Plan Choices of Foreign- and U.S.-Owned Domestic Firms as Indicators of Potential for Accounting Harmonization,” with Karen S. Cravens at the Mid-Atlantic Regional American Accounting Association in Huntington, West Virginia, March 1995.
- "Cultural Influences on Employee Benefit Plan Choices of U.S.- and Non-U.S.-Based Firms in the United States," with (and presented by) Karen S. Cravens) at the Oklahoma/Arkansas Accounting Research Symposium, February 10, 1995, Tulsa, Oklahoma.
- "An Investigation of Employee Benefit Plan Characteristics of Wholly- and Partially-Owned U.S. Subsidiaries of Foreign Firms," with Karen S. Cravens at the Southeast Regional American Accounting Association in Louisville, Kentucky, April 1994.
- "A Survey of State Requirements to Sit for the CPA Examination Under Recently Enacted 150-Hour Rules," with J. William King at the Southeast Regional American Accounting Association in Louisville, Kentucky, April 1994.
- "Examining the Effectiveness of International Transfer Pricing Policies as Strategic Tools for Multinational Firms," with Karen S. Cravens and Winston T. Shearon, at the ORSA/TIMS Joint National Meeting in Phoenix, Arizona, November 3, 1993.
- "A Preliminary Investigation of the Perceived Influence of International Transfer Pricing Decision on Multinational Corporate Performance," with (and presented by) Karen S. Cravens, at the Southeast Regional American Accounting Association in Atlanta, Georgia, April 23, 1993.

WORKING PAPERS

- “The Effect of Unionization on Accounting Choice in Pension Plans,” with Karen S. Cravens, under revision for *Labor Studies Journal*.
- “Using Experimental Securities Markets in the Classroom to Illustrate the Value of Accounting Information,” with Scott Boylan.

TEXTBOOK

Financial Accounting, an introductory textbook with Richard Scott, University of Virginia, and K. E. Hughes, II, Louisiana State University, which is in the revision process for John Wiley and Sons, with an expected publication date of 2006.

RESEARCH PROJECTS IN PROGRESS

“The Relationship between Revenue Recognition Restatements and Managements’ Stock Options,” with Karen S. Cravens.

“Balanced Scorecard – External Results,” with Karen S. Cravens.

EDITORIAL POSITIONS

Ad Hoc Reviewer, *Journal of the Academy of Business Education* (2001 to present)

Ad Hoc Reviewer, *Issues in Accounting Education* (1995-1998)

Ad Hoc Reviewer, *Accounting Horizons* (1994)

American Accounting Association Annual Meeting papers, Ad Hoc Reviewer for the International Section (2000 and 2001) and the Financial Accounting and Reporting Section (2001 to present)

SERVICE TO WASHINGTON AND LEE UNIVERSITY

University-wide Committee Assignments

Elected Committee Assignments:

President’s Advisory Committee (term is Fall 2005 through Spring 2008)

Student Affairs Committee (1993 to 1997)

Appointed Committee Assignments (selected):

University Strategic Planning:

Strategic Directions Committee (central committee) (2003 to present)

Academic Planning Task Force (2004 to present)

Faculty Executive Committee (interim chair, 2001 to 2002)

Ad Hoc Committee on Faculty Evaluation (1999 to 2000)

Institutional Representative: The American Council on Education /Office of Women in Higher Education / The Virginia Network (2000 to 2001)

Coeducation Review Committee (1993 to 1994)

University Appeals Board (1996 to 1997)

Automatic Rule and Readmissions Committee (1998 to 2003)

Writing Program Advisory Committee (1998 to 2003)

Kemper Scholars Program (chair) (1998 to 2003)

Woodrow Wilson Coordinator (1998 to 2003)

Sexual Misconduct Review Committee (2001 to 2002)

SERVICE TO THE PROFESSION

American Accounting Association

Committees:

- Finance Committee (2004 to present)
 - Education Committee (2002 to present)
 - New Faculty Consortium (2000-2001 and 2001-2002)
 - Membership Committee (1999-2000)
 - Ad Hoc Committee on the Future of Accounting Education (1997-1998)
- Financial Accounting and Reporting Section
- Secretary/Treasurer (2001 to 2003)
 - Midyear Meeting Education Sessions Coordinator (2004 and 2005)
 - Syllabi Posting Initiative, head (2005 to present)

Technical Working Group: Fraud and Forensic Accounting

- Member (2004 to present)